



**Bill Baldwin**  
**CEO**  
**Reasonable Minds**

Bill served as CEO and Principal Founder of the Baldwin Resource Group, Inc. which merged with The Partners Group in 2011.

Bill has a rich and storied history of entrepreneurship, service and leadership in our communities. He founded Insurance Associates in the late 1970's and five years later merged the company with two friends to form Addington, Baldwin and McDaniel. AB&M grew from six people to 32, and in the early 1990's merged with Raleigh, Schwarz and Powell (RSP), which became one of the largest regional insurance brokerage firms in the Pacific Northwest. In the mid 1990's, Bill sold his interest in RS&P and became the

President of The Washington Institute for Policy Studies, later known as The Washington Policy Center, a free enterprise think tank. In 1998, he formed Baldwin Resource Group, BRG, a professional services firm that practiced business consulting, risk management and Insurance. BRG was merged in 2011 with TPG.

Bill attended the University of Nevada for one year prior to joining the United States Marine Corps. Upon returning from the Corps, he was hired as a police officer. Three years later, Bill became an insurance underwriter with the Hartford insurance company and later transferred into claims. Bill and his family moved to Seattle and worked for the Fireman's Fund Insurance Company as an adjuster, and subsequently moved into field management.

Throughout his career, Bill has been active in the community he serves. He has been appointed by both republican and democrat governors to sit on a state environmental board and the Washington Benefit Exchange Board. Bill also served the City of Sammamish by chairing the City's first Major Growth Plan. Additionally, Bill taught in an adjunct faculty position for Northwest University's Masters Program and Law Seminars International.

He has served on many boards and professional organizations, including BBBS, Foundation for Economic Education, IIABW, Special Investigation Unit Advisory Board for the OIC, WLA, SPU Deans Advisory Board, and SHBM Washington State University, to name just a few.

He is married to his wife of 38 years, Milly, and has two sons and two grandchildren. He credits Milly with being as instrumental in the forming of their companies over the years as he was.