



**Kate Ormbrek**  
**Affiliate Senior Specialist**  
**Nordstrom**

Kate has a passion for volunteer work and philanthropy, learned through her family for the value and impact they can have on a community. She learned about volunteering from her father and saw the value of giving time and donating blood to help others. Secondly, Kate's great uncle was a member of the Bloodworks Board of Trustees and demonstrated involvement in the community through philanthropy.

Kate is currently employed at Nordstrom as an Affiliate Senior Specialist working with Bloggers and Social Influencers to promote campaigns and offers. Past areas of responsibility as a Site Merchandiser include focusing on ecommerce strategy, planning, execution, reporting, and analysis for site and email content under the Women's division. Prior to Nordstrom, Kate was employed at Holland America Line as an Email Marketing Specialist where she oversaw the planning and execution of the email program for all destinations.

Kate holds a Bachelor of Science in Tourism Management and a certification in the World Wine Program from Central Washington University. She serves on the Bloodworks Northwest Board of Trustees as an observer for the Bloodworks NW Young Professional Ambassadors board (YPA).

Kate also gives her time fundraising and raising awareness for causes such as JDRF, Camp Korey and the United Way. She resides in Seattle with her husband, two young sons and a shih tzu. As a family, they love the outdoors and sports. You can find them at Husky Football games in the fall; season tickets have been in her family since 1952!