Bold for Blood & You Sweepstakes – Enter to Win Prizes Just for YOU Bloodworks Official Rules

NO PAYMENT OR PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PAYMENT OR PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. The **Bold for Blood & You Sweepstakes - Enter to Win Prizes Just for YOU** ("Sweepstakes") is a promotional giveaway designed to encourage and incentivize first time and lifetime donors to donate blood at any Bloodworks Northwest Donor Center, or any Bloodworks Northwest mobile blood drive between September 15, 2019 and January 31, 2020. ENTRATS MUST BE 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY TO ENTER THE SWEEPSTAKES. The Sweepstakes are sponsored by Bloodworks ("Sponsor") with the principal place of the organization located at 921 Terry Avenue, Seattle, WA 98104. Sponsor will randomly select winners as defined herein and prizes as defined herein will be awarded in accordance with these Official Rules. The Bold for Blood & You Sweepstakes IS NOT SPONSORED BY ANY ENTITY OTHER THAN BLOODWORKS.

- 1. **Eligibility:** In order to be eligible to participate in the Sweepstakes one must agree to be bound by these Official rules which constitute a binding agreement. For persons registering to donate at a Donor Center or any mobile between September 15, 2019 and January 31, 2020, Sweepstakes are open to legal residents of Washington or Oregon who are eighteen (18) years of age at the time of entry or older. You are not authorized to participate in this Sweepstakes if you are not a legal resident of either Washington or Oregon. The employees of Bloodworks ("Bloodworks") and all other companies, partners, advertising and promotion agencies associated with the design or execution of the Sweepstakes are ineligible to enter Sweepstakes void where prohibited by law.
- How to enter: To participate in the Sweepstakes, persons who meet the eligibility requirements as noted herein, must state that they are opting into the Bold for Blood and You Program at the time they are registering to donate at a Bloodworks Northwest Donor Center or any mobile during the dates of September 15, 2019 and January 31, 2020 ("Sweepstakes Period"). Donors will receive one entry for each donation during this Sweepstakes Period. Donors will receive Double Entries during the following dates: November 10 – 30, 2019 and December 15 – 31, 2019. All Entrants, i.e., those individuals entered in the Sweepstakes, must abide by these Official Rules (the "Official Rules") to be eligible to win a "Prize" as defined below and to comply with all federal, state and local laws and regulations. Entrants who do not provide complete, valid, and truthful registration information will not be eligible to win. Once registration is completed to the satisfaction of Bloodworks, the Entrant will be entered into the Sweepstakes as per the Official Rules. Limit one entry per donation throughout the Sweepstakes. For the avoidance of doubt, the criteria of eligibility for the Sweepstakes is such that Donor must donate at a Bloodworks Northwest Donor Center or any Bloodworks mobile. Any potential "Winner", i.e., a person who wins a Prize, may be requested to provide Bloodworks with proof that such Winner is a legal resident of Washington or Oregon. Each Winner must agree to the Bloodworks use of his or her name, likeness, photograph, picture, portrait, voice, biographical information and/or any statements made by Winner regarding the Sweepstakes without additional compensation, obligation, or notice, for the purposes of publicity and promotion, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, including, without limitation on-line.
- 3. Prizes and odds of winning (Prizes are valued as listed): There will be Fifty (50) Prize Winners total. 25 will each receive Two (2) \$75 Vouchers for iFLY Indoor Sky Diving; Six (6) Prize Winners will each receive One (1) 1-year subscription to Audible for \$150.00. Three (3) Prize Winners will receive One (1) 1-year membership to Orange Theory for \$708. Three (3) prize winners will receive 2 meals per week from Hello Fresh for 1-year for \$1040. Four (4) Prize Winners will receive One (1) \$100 Massage gift card at Massage Envy. Three (3) Prize Winners will receive One (1) year's subscription to FabFitFun \$500. Three (3) Prize Winners will receive One (1) Nordstrom gift card for \$500. Three (3) Prize winners will receive One (1) Sephora gift card for \$200. Odds and chances of winning a Prize are based upon the number of eligible entries received with all Entrants having an equal chance of winning; Winners will be selected

randomly as noted below. All other costs and expenses in connection with Prize, including but not limited to, receipts and use of the Prize, are the sole responsibility of the Winner. The Prize is not transferable and must be accepted as awarded by Bloodworks. Bloodworks reserves the right, in its absolute and sole discretion, to make a substitution of a prize, to serve as the Prize, provided it is of equivalent kind or approximate value in the event of the unavailability of the Prize for any reason beyond the control of Sponsor.

- Winner Selection and Notification: All of the Prizes will be randomly selected from all eligible entries on or before the 10th of November, December, January, and February and will be posted on Bloodworks' website at www.Bloodworksnw.org and Bloodworks' Facebook page. Up to Three (3) additional participants will be selected as alternates also selected at random, "Alternative Winners", in the event the Winners randomly selected are unable to accept the Prizes for any reason(s) whatsoever. Bloodworks will notify the Winners by phone call or email (at Bloodworks' selection based on the registration information provided). Winners shall have forty-eight (48) hours from the time Bloodworks has placed a notification phone call and/or from the time Bloodworks has sent a notification email to respond to Bloodworks and accept their Prize with proof of identification, or, at Bloodworks' option, the next-in-line Alternative Winner will be chosen and notified and awarded the Prize. Conditions; RELEASE: (a) Winners will be responsible for any federal, state and local tax liability and must upon request provide Bloodworks with their social security number and any other applicable information for the purpose of preparing IRS Form 1099. Winners must sign a release form as prepared and accepted by Bloodworks acknowledging his or her acceptance and understanding of these Official Rules, releasing Bloodworks from any and all liability, claims or actions related to this Sweepstakes and the Prize, and indemnifying Bloodworks for any loss, damages or injury associated with accepting or using the Prize; (b) By participating in the Sweepstakes, all participants agree to release, discharge, and hold harmless Bloodworks, sponsor, affiliates, subsidiaries, advertising and promotion agencies, and other individuals engaged in the development or execution of this sweepstakes, from any liability, claims, losses, and damages arising out of or relating to their participation in this Sweepstakes or the acceptance, use, misuse, or possession of any Prize received in this Sweepstakes; Bloodworks reserves the right to make changes in the Official Rules of the Sweepstakes with proper notification to Entrants, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement/notification; (d) The Sponsor of the Sweepstakes is not responsible for typographical or other errors in the printing, the offering of the administration of the Sweepstakes or in the announcement of the Prize; (e) All Entrants agree to comply with and be bound by decisions of Sponsor, which shall be final and binding in all respects. To the extent permitted by law, the rights to litigate, to seek injunctive relief from or in connection with this Sweepstakes are hereby excluded, and Entrants expressly waive any and all such rights.
- s. Applicable Law, Arbitration: This Sweepstakes shall be governed by, and construed in accordance with, the laws of the state of Washington and Oregon, regardless of the principles of conflicts or laws. All federal, state and local laws and regulations apply. Any action or litigation concerning this Sweepstakes shall take place exclusively in the federal or state courts sitting in Seattle, Washington, and each Entrant expressly consents to the jurisdiction and venue in such courts and waives all defenses relating to jurisdiction or venue in such courts. The Sweepstakes are sponsored by Bloodworks ("Sponsor") as a giveaway of chance. For a list of locations and addresses of Bloodworks' donor centers or Bloodworks mobile collection sites, or for more information, including, but not limited to Winner selection process, contact Bloodworks at Tel. 206-292-6500 and ask for Donor Services or visit Bloodworks at our website www.Bloodworksnw.org. For a copy of these Official Rules and/or a list of Winners once the Sweepstakes has ended, visit www.Bloodworksnw.org. For a copy of these Official Rules and/or a list of Winners once the Sweepstakes has ended (which shall be after February 10, 2020 when Winners are randomly selected), visit www.Bloodworksnw.org. ARBITRATION: ANY LEGAL DISPUTE OR CLAIM HEREUNDER SHALL BE RESOLVED BY FINAL, BINDING ARBITRATION WITH AN EXPERIENCED ARBITRATOR LICENSED TO PRACTICE LAW IN WASHINGTON, IN KING COUNTY, WASHINGTON. Arbitration shall proceed

solely on an individual basis without the right for any claim to be arbitrated on a class action basis or on bases involving claims brought in a purported representative capacity on behalf of others. The arbitrator's authority to resolve and make written awards is limited to claims between you and Bloodworks alone. Claims may not be joined or consolidated unless agreed to in writing by all parties. No arbitration award or decision will have any preclusive effect as to issues or claims in any dispute with anyone who is not a named party to the arbitration. Notwithstanding any other provision in these Official Rules, and without waiving either party's right of appeal, if any portion of this class action waiver provision is deemed invalid or unenforceable, then the entire Arbitration clause (other than this sentence) shall not apply. The Sweepstakes is a giveaway of chance. For a list of locations and addresses of Bloodworks' donor centers or Bloodworks mobile collection sites, or for more information, contact Bloodworks at Tel. 206-292-6500 and ask for Donor Services or visit Bloodworks at our website www.Bloodworksnw.org. For a copy of these Official Rules and/or a list of Winners once the Sweepstakes has ended, visit www.Bloodworksnw.org.

6. LIMITATION OF LIABILITY; Disclaimers: ANY CLAIMS, JUDGMENTS, AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT OF POCKET COSTS ASSOCIATED WITH THIS SWEEPSTAKES. ENTRANTS WAIVE ANY RIGHTS OR CLAIMS TO ATTORNEYS FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER BASED ON NEGLIGENCE OR OTHERWISE. TO THE EXTENT PERMITTED BY WASHINGTON LAW, BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES OR ANY PRIZE AWARDED WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. Disclaimers: Sponsor is not responsible for illegible, lost, late, incomplete, stolen, misdirected, postage due, or undeliverable e-mail or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, corrupt or jumbled transmissions, service provider/Internet/website/use net accessibility, availability, or traffic congestion, or any technical, mechanical, or typographical or other error, or unauthorized human intervention, the incorrect or inaccurate capture of registration information, or the failure to capture, or loss of any such information including, but limited to, the aforesaid caused by any website users, tampering, hacking, or by any of the equipment or programming associated with or utilized in these Sweepstakes and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to any website(s). Sponsor is not responsible for any injury or damage, whether personal or property, to any Entrant's or to any person's computer related to or resulting from participating in these Sweepstakes and/or accepting the Prize. If, for any reason, an entry is confirmed to have been erroneously deleted, lost or otherwise destroyed, corrupted or for any other reason not accepted as an entry into this Sweepstakes, the Entrant's sole remedy is to submit another entry. EACH WINNER ACKNOWLEDGES THAT THE PRIZE IS AWARDED AS-IS. SPONSOR MAKES NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON INFRINGEMENT AS REGARDS TO THE PRIZES OR ANY COMPONENTS OF THE PRIZES. VOID WHERE PROHIBITED, AS SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OF EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES. Further, any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes, or any prize awarded, will be resolved individually, without resort to any form of class action. ENTRANTS ARE NOTIFIED AND AGREE THAT ANY CLAIMS THAT THEY WISH TO ASSERT AS SET FORTH HEREIN MUST BE BROUGHT WITHIN ONE (1) YEAR OF THE END OF THE SWEEPSTAKES PERIOD OR THEY WILL BE BARRED AS UNTIMELY. Bloodworks is not responsible for the policies, actions, or inactions of others, including Entrant's themselves or legal guardian or representative(s) that might prevent the Entrant from entering, participating, and/or claiming a Prize in this Sweepstakes. If any provision(s) of these Official Rules are held to be invalid or unenforceable,

all remaining provisions hereof will remain in full force and effect. © Copyright 2019. All rights reserved. Bloodworks and the Puget Sound Blood Center logos are trademarks of Bloodworks. No unauthorized use is permitted.