For Immediate Release



Date: January 15, 2020

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Local Car Dealer and Bloodworks Northwest Team Up To Address Urgent Winter Blood Shortages

Donate Blood, Save Lives, and Win a New Car

Seattle, WA (January 14, 2020) – In an effort to maintain an adequate blood supply through the tough winter months, Bloodworks Northwest and the Haselwood Auto Group in Bremerton, WA are offering blood donors who come into any Bloodworks Northwest <u>donor center</u> or <u>blood drive</u> between now and March 17, 2020, a chance to <u>win a new car</u>! Haselwood Auto Group, and its dealerships are sponsoring a chance for one lucky blood donor to win an incredible new car when they donate blood with Bloodworks. And not just any car – the winner will have their choice of car among nine (9) pre-selected new vehicles in the Haselwood Auto Group inventory. Every time you donate blood with Bloodworks now through St. Patrick's Day (March 17, 2020), you'll be automatically entered for a chance to win.

"Bloodworks Northwest and the Haselwood Auto Group are dedicated to making a difference in the lives of others," says Bloodworks Northwest's President and CEO Curt Bailey. He adds, "We're both on a mission to better our community, especially now when bad weather makes it hard for donors to travel."

"Your blood is an invaluable gift for local patients. Share it," says Haselwood Auto Group's COO Rob Colon. "We believe there is never a wrong time to do the right thing. Creating remarkable experiences for each other and our communities is the foundation and cornerstone of our shared values. This is foremost in everything we do, including our partnerships to help drive support for great causes. We're urging our customers to share in our values by donating with Bloodworks Northwest."

Donating blood only takes one hour from registration to cookie. Most people in good health, at least 18 years old, and weighs at least 110 pounds may donate whole blood every 56 days as long as you meet other <u>donor criteria</u>. Every pint donated has the potential to help three people at hospitals across the Pacific Northwest, including Harrison Medical Center in Silverdale and Naval Hospital Bremerton. Patient being treated for cancer, surgery, or trauma rely on donated blood.

Donors can find locations of donor centers and drives or make appointments online at <u>BloodworksNW.org/winacar</u>, by calling 800-398-7888, or by texting winacar to 91985 to learn more and download the <u>Bloodworks App</u>.

Bloodworks Donor Centers:

- <u>Bellevue Center</u> 1807 132nd Avenue NE Bellevue, WA 98005 425-453-4011
- <u>Bellingham Center</u>
 410 W Bakerview Rd., Suite 117
 Bellingham, WA 98226
 360-671-8848
- <u>Central Seattle</u> 921 Terry Avenue Seattle, WA 98104 206-292-6500
- <u>Everett Center</u>
 2703 Oakes Avenue
 Everett, WA 98201
 425-740-2909
- Federal Way Center

 1414 S 324TH Street
 Suite B101
 Federal Way, WA 98003
 253-945-8660
- Lynnwood Center
 19723 Highway 99, Suite F
 Lynnwood, WA 98036
 425-412-1000

- <u>Olympia Center</u>
 1220 Eastside Street SE
 Olympia, WA 98501
 360-596-3950
- North Seattle Center 10357 Stone Avenue N Seattle, WA 98133 206-526-1970
- <u>Silverdale Center</u> 3230 NW Randall Way Silverdale, WA 98383 360-308-7340
- <u>Tukwila Center</u>
 130 Andover Park E
 Tukwila, WA 98188
 206-241-6300
- <u>Vancouver, WA Donor Center</u>
 9320 NE Vancouver Mall Blvd, Suite100
 Vancouver, WA 98662
 360-567-4800
- Lane Donor Center (Lane Bloodworks) 2211 Willamette St Eugene, OR 97405 541-484-9111

About Bloodworks Northwest – Bloodworks Northwest is backed by 75 years of Northwest history and 250,000 donors. It is local, nonprofit, independent, volunteer-supported and community-based. A recognized leader in transfusion medicine, Bloodworks serves patients in more than 100 hospitals in Washington, Oregon and Alaska — partnering closely with local hospitals to deliver the highest level of patient care. Comprehensive services include blood components, complex cross-matching, specialized lab services for organ transplants, care for patients with blood disorders, and collection of cord blood stem cells for cancer treatment. Bloodworks Research Institute performs leading-edge research in blood biology, transfusion medicine, blood storage and treatment of blood disorders. Patients with traumatic injuries, undergoing surgeries or organ transplantation, or receiving treatment for cancer and blood disorders all depend on our services, expertise, laboratories and research. Blood donation appointments can be scheduled on the <u>Bloodworks App</u>. For more information, <u>bloodworksnw.org</u>.

About Haselwood Auto Group - Haselwood Auto Group[™] consists of eight auto dealerships representing 15 manufacturer brands of automobiles. The Haselwood Auto Group at the West Hills Autoplex in Bremerton, WA also houses the largest inventory of pre-owned vehicles on the Kitsap peninsula. The diversity of our new and pre-owned inventory gives us the flexibility and incentive to meet all of our customers' needs, and allows them to shop for their next vehicle all in one convenient location. For more information or to shop for your next vehicle go to westhillsautoplex.com.