#### For Immediate Release



**Date:** 4 May 2020

Contact: John Yeager | 425-765-9845 | JYeager@BloodworksNW.org

Karen Kirby | 206-689-6359 | karenk@bloodworksnw.org

# **South Sound Community Bands Together To Save Local Lives**

Tacoma Rainiers, Tacoma Defiance, OL Reign, Metro Parks Tacoma, and ClubCorp partner with Bloodworks Northwest to transform Cheney Stadium and Canterwood Golf & Country Club into South Sound Pop-Up Donor Centers

Tacoma, WA — In the spirit of perseverance, sports teams Tacoma Rainiers, Tacoma Defiance, and OL Reign will host a Pop-Up Donor Center experience at their home field Cheney Stadium and ClubCorp will host a Pop-Up Donor Center at Canterwood Golf & Country Club. Additionally, Metro Parks Tacoma will provide support as both Pop-Ups combine to make the South Sound Pop-Up Donor Center from Monday, May 4 to Saturday, May 16, 2020.

The two Pop-Up blood donation locations provide key areas for community members to give blood in the South Sound. With COVID-19 social distancing recommendations, traditional blood drives and bloodmobiles are temporarily unavailable further limiting opportunities to give blood. Bloodworks has turned to an innovative alternative with Pop-Up Centers that are held in large venues, allowing higher level of space and safety for donors and staff. With current limitations to usage, Cheney Stadium and Canterwood Golf & Country Club will be utilized to provide much needed support to the health and wellbeing of the South Sound community.

"We're thrilled to be partnering with the South Sound sports community to ensure the local blood supply is ready to respond to the increased need for blood as hospitals prepare to resume elective surgeries," said Bloodworks Northwest President & CEO Curt Bailey. "The health of our community depends on donors making blood donation a regular habit. Creating this opportunity for people to donate blood at Cheney Stadium and Canterwood Golf & Country Club during this crucial time will help keep our community safe."

"We R Tacoma is committed to supporting the entire Puget Sound region, and during these difficult times are proud to provide Bloodworks NW our space in their efforts to mitigate the shortage of available blood in our region," said Tacoma Rainiers Assistant General Manager Nick Cherniske. "We

hope the use of Cheney Stadium encourages great participation as we come together for the greater community needs."

"One of the many ways the South Sound community has been impacted by the COVID-19 crisis is the risk to the supply of blood to Tacoma area hospitals," said Bill Predmore, CEO of OL Reign. "Bloodworks Northwest is doing tremendous work to address this challenge. We are proud to support Bloodworks Northwest on this important initiative and encourage all supporters of OL Reign to donate if they are able to do so."

People of all blood types are still needed every day to <u>make an appointment</u> to give blood in support of cancer patients, trauma victims, premature babies, or to treat severely ill COVID-19 patients, among others. The unified effort by the teams, venues and organizations come at a crucial point when hospitals project the possibility of resuming elective surgeries. The increase in the need for blood calls for an increase in donors to ensure a safe and stable blood supply.

"Being involved in our community is a cornerstone of our mission at Canterwood Golf & Country Club," said Canterwood Golf & Country Club General Manager Tyler Hathaway. "We are truly grateful to have the opportunity to partner with Bloodworks to make such a positive impact in so many lives during this very unique and uncertain time."

"Many of us are looking for tangible ways we can help those whose lives are being upended on many fronts right now," said Shon Sylvia, Executive Director of Metro Parks Tacoma. "If you're in good health, we ask you to support the vital work of our partners at Bloodworks by donating blood during this critical time of need."

Donors are urged to make their one-hour donation <u>appointment</u> today as a safe and essential action to support local patients. In accordance with current social distancing guidelines, only scheduled appointments will be allowed and no walk-ins, guests, or people under age 16 are permitted onsite. On the day of their appointment, donors are invited to wear team gear as they save a life and spread the word with #SouthSoundProud.

Also supporting the effort are 7 Seas Brewing, Tim's Cascade Snacks, Pepsi, and See's Candies, which are providing extra refreshments and perks for all donors at the South Sound Pop-Up Donor Center.

Bloodworks has posted information addressing questions and concerns for blood donors at <u>bloodworksnw.org/coronavirus</u>. Blood donation takes about an hour from registration to post-donation refreshment. Information about <u>who can donate</u> and where, is available at <u>www.bloodworksnw.org</u>.

WHERE:

Canterwood Golf & Country Club Clubhouse 12606 54th Avenue NW Gig Harbor, WA 98332 Cheney Stadium Suites 2502 S Tyler Street Tacoma, WA 98405

### WHEN:

May 4 - May 16, 2020 Possibility of extension through end of May

**Sign-Up Link:** <a href="https://schedule.bloodworksnw.org/DonorPortal/GroupLanding.aspx?s=4948">https://schedule.bloodworksnw.org/DonorPortal/GroupLanding.aspx?s=4948</a>
By appointment only

## **Additional Resources:**

For the latest information on COVID-19 please visit the <u>CDC website</u> and Washington State Department of Health <u>COVID-19 main page</u>.

### **Bloodworks Donor Centers:**

Appointments and information at BloodworksNW.org, 800-398-7888, or text bloodapp to 91985 to receive a link on your phone. Please check <u>website</u> for extended donor center hours.

- Bellevue Center
   1807 132nd Avenue NE
   Bellevue, WA 98005
   425-453-4011
- Bellingham Center
   410 W Bakerview Rd., Suite 117
   Bellingham, WA 98226
   360-671-8848
- Central Seattle
   921 Terry Avenue
   Seattle, WA 98104
   206-292-6500
- Everett Center
   2703 Oakes Avenue
   Everett, WA 98201
   425-740-2909
- Federal Way Center

   1414 S 324TH Street, B101
   Federal Way, WA 98003
   253-945-8660
- Lynnwood Center
   19723 Highway 99, Suite F
   Lynnwood, WA 98036
   425-412-1000

- Olympia Center
   1220 Eastside Street SE
   Olympia, WA 98501
   360-596-3950
- North Seattle Center 10357 Stone Avenue N Seattle, WA 98133 206-526-1970
- Silverdale Center
   3230 NW Randall Way
   Silverdale, WA 98383
   360-308-7340
- Tukwila Center
   130 Andover Park E
   Tukwila, WA 98188
   206-241-6300
- Vancouver, WA Donor Center
   9320 NE Vancouver Mall Blvd, Suite100
   Vancouver, WA 98662
   360-567-4800
- <u>Lane Center</u>
   2211 Willamette St
   Eugene, OR 97405
   541-484-9111

**About Bloodworks Northwest** – Bloodworks Northwest is backed by 75 years of Northwest history and 250,000 donors. It is local, nonprofit, independent, volunteer-supported and community-based. A recognized leader in transfusion medicine, Bloodworks serves patients at hospitals in Washington, Oregon and Alaska — partnering closely with local hospitals to deliver the highest level of patient care. Comprehensive services include blood components, complex cross-matching, specialized lab services for organ transplants, care for patients with blood disorders, and collection of cord blood stem cells for

cancer treatment. Bloodworks Research Institute performs leading-edge research in blood biology, transfusion medicine, blood storage and treatment of blood disorders. Patients with traumatic injuries, undergoing surgeries or organ transplantation, or receiving treatment for cancer and blood disorders all depend on our services, expertise, laboratories and research. Blood donation appointments can be scheduled at <a href="mailto:bloodworksnw.org">bloodworksnw.org</a>.

**About ClubCorp** – Since its founding in 1957, Dallas-based ClubCorp has operated with the central purpose of Building Relationships and Enriching Lives®. The leading owner-operator of private golf and country clubs, city and stadium clubs in North America, ClubCorp is relentless in its pursuit of providing extraordinary experiences, meaningful connections, shared passions and memorable moments for its more than 430,000 members. With approximately 20,000 peak-season employees and a portfolio of over 200 owned or operated golf and country clubs, city clubs, sports clubs, and stadium clubs in 27 states, the District of Columbia and two foreign countries, ClubCorp creates communities and a lifestyle through its championship golf courses, work spaces, handcrafted cuisine, resort-style pools, tennis facilities, golf lounges, fitness centers and robust programming.

ClubCorp properties include: Firestone Country Club (Akron, Ohio); Mission Hills Country Club (Rancho Mirage, California); The Woodlands Country Club (The Woodlands, Texas); Capital Club Beijing; and The Metropolitan in Chicago. You can find ClubCorp on Facebook at facebook.com/clubcorp and on Twitter at @ClubCorp.