#### For Immediate Release



**Date:** 29 May 2020

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# University of Oregon and Bloodworks Partner to Bolster Blood Supply

Healthy individuals encouraged to donate at University of Oregon Pop-Up Donor Center

Eugene, OR — As local hospitals prepare to tackle a significant backlog of surgeries, medical treatments, and procedures that require transfusions, patient blood needs have surged to pre-COVID 19 levels. A steady blood supply is necessary in order to ensure a seamless restart to these procedures. The University of Oregon is stepping up to fill these growing needs by hosting a Pop-Up Donor Center providing a safe location for area blood donors to give critical donations.

Social distancing recommendations have put a strain on opportunities to donate, as traditional blood drives and bloodmobiles are temporarily unavailable. Bloodworks has turned to an innovative alternative with Pop-Up Donor Centers that are held in large venues, allowing higher level of space and safety for donors and staff. The University of Oregon campus will play host to an instant donor center June 4, 5, 6, 11, 12, and 13 and provide a lifeline for local patients.

First-time and repeat donors in the Eugene, Springfield and University of Oregon communities are urged to make their one-hour donation appointments today as a safe and essential action to support local patients. In accordance with current social distancing guidelines, only scheduled appointments will be allowed. The University of Oregon campus remains closed to the public. No walk-ins, guests, or people under age 16 are permitted onsite. Donors are asked to bring a mask/face covering to their donation. On the day of their appointment, donors are encouraged to wear their university gear in solidarity. All blood types are urgently needed, but Type O is especially in demand.

"Mounting requests from hospitals are outpacing current collection levels," said Curt Bailey, President and CEO of Bloodworks Northwest. "Now more than ever the act of donating blood is a way for people to care for their community. Thankfully, the University of Oregon is rallying to make donation possible in this crucial time. When it comes to a safe and resilient blood supply, let's be the community that leads the way."

"The University of Oregon is part of the wider Lane County community and we have a responsibility to help where we can," said Senior Director of Community Relations Matt Roberts. "Our local healthcare system is in need, and the UO has the ability to set up a pop-up blood donation center in a safe, socially

distanced way. So partnering with Bloodworks Northwest on this blood drive is a great way to do our part."

Donors of all blood types are still needed every day to <u>make an appointment</u> to give blood in support of cancer patients, trauma victims, premature babies, or to treat severely ill COVID-19 patients, among others. Donation support local hospital such as PeaceHealth Sacred Heart Medical Center University District and McKenzie-Willamette Medical Center.

Bloodworks has posted information addressing questions and concerns for blood donors at <u>bloodworksnw.org/coronavirus</u>. Blood donation takes about an hour from registration to post-donation refreshment. Information about who can donate and where, is available at www.bloodworksnw.org.

### WHERE:

University of Oregon 1395 University St. Eugene, OR 97403

Free parking for donors available in Lot 29A next to the Erb Memorial Union.

# WHEN:

June 4, 5, 6, 11, 12, and 13, 2020

**Sign-Up Link:** <a href="https://schedule.bloodworksnw.org/DonorPortal/GroupLanding.aspx?s=L121">https://schedule.bloodworksnw.org/DonorPortal/GroupLanding.aspx?s=L121</a>
By appointment only

## **Additional Resources:**

For the latest information on COVID-19 please visit the <u>CDC website</u> and Washington State Department of Health COVID-19 main page.

## **Bloodworks Donor Centers and Pop-Up Centers:**

Appointments and information at BloodworksNW.org or 800-398-7888. Please check <u>website</u> for extended donor center hours.

- Bellevue Center
   1807 132nd Avenue NE
   Bellevue, WA 98005
   425-453-4011
- Bellingham Center
   410 W Bakerview Rd., Suite 117
   Bellingham, WA 98226
   360-671-8848
- <u>Central Seattle</u>
   921 Terry Avenue

- Olympia Center
   1220 Eastside Street SE
   Olympia, WA 98501
   360-596-3950
- North Seattle Center 10357 Stone Avenue N Seattle, WA 98133 206-526-1970
- <u>Silverdale Center</u>
   3230 NW Randall Way

Seattle, WA 98104 206-292-6500

- Everett Center
   2703 Oakes Avenue
   Everett, WA 98201
   425-740-2909
- Federal Way Center

   1414 S 324TH Street, B101
   Federal Way, WA 98003
   253-945-8660
- Lynnwood Center
   19723 Highway 99, Suite F
   Lynnwood, WA 98036
   425-412-1000

Silverdale, WA 98383 360-308-7340

- Tukwila Center
   130 Andover Park E
   Tukwila, WA 98188
   206-241-6300
- Vancouver, WA Donor Center
   9320 NE Vancouver Mall Blvd, Suite100
   Vancouver, WA 98662
   360-567-4800
- Lane Center
   2211 Willamette St
   Eugene, OR 97405
   541-484-9111

**About Bloodworks Northwest** – Bloodworks Northwest is backed by 75 years of Northwest history and 250,000 donors. It is local, nonprofit, independent, volunteer-supported and community-based. A recognized leader in transfusion medicine, Bloodworks serves patients at hospitals in Washington, Oregon and Alaska — partnering closely with local hospitals to deliver the highest level of patient care. Comprehensive services include blood components, complex cross-matching, specialized lab services for organ transplants, care for patients with blood disorders, and collection of cord blood stem cells for cancer treatment. Bloodworks Research Institute performs leading-edge research in blood biology, transfusion medicine, blood storage and treatment of blood disorders. Patients with traumatic injuries, undergoing surgeries or organ transplantation, or receiving treatment for cancer and blood disorders all depend on our services, expertise, laboratories and research. Blood donation appointments can be scheduled at bloodworksnw.org.