

**For Immediate Release**



**Date:** June 9, 2020

**Contact:** John Yeager | 425-765-9845 | [JYeager@BloodworksNW.org](mailto:JYeager@BloodworksNW.org)

Karen Kirby | 206-689-6359 | [karenk@bloodworksnw.org](mailto:karenk@bloodworksnw.org)

## **Arts Community Opens Doors To Host Pop-Up Donor Centers**

*The stage is set for critical blood donations.*

**Seattle, WA** —As local hospitals resume surgeries, medical treatments, and procedures that require transfusions, patient blood needs have surged to pre-COVID 19 levels. In partnership with Bloodworks Northwest, the arts community extends an invite to their next act, an exhibition of human kindness and care. **STG’s Paramount Theatre, the National Nordic Museum, Bellevue Arts Museum, and Seattle Rep** have all answered the call and will transform into instant Pop-Up Donor Center experiences in an effort to support the blood supply and ensure a seamless restart to these procedures.

Each organization joins the list of venues utilizing their community spaces to provide a lifeline for local patients. Social distancing recommendations have put a strain on opportunities to donate, as traditional blood drives and bloodmobiles are temporarily unavailable. Bloodworks has turned to an innovative alternative with Pop-Up Donor Centers that are held in a large setting, allowing higher level of space and safety for donors and staff.

Donors will be treated to unique perks at each Pop-Up, like extra takeaways from **canteen sponsors like Starbucks, Premera, Orangina, and Yerbae**. Those who give at the National Nordic Museum Pop-Up will be treated to two free admission tickets and donors at the Bellevue Arts Museum will receive a \$5 discount to the gift shop featuring works from local artists.

First-time and repeat donors are urged to make their one-hour donation appointment today as a safe and essential action to support local patients. In accordance with current social distancing guidelines, only scheduled appointments will be allowed. No walk-ins, guests, or people under age 16 are permitted onsite. Donors are asked to bring a mask/face covering to their donation. All blood types are urgently needed, but Type O is especially in demand.

“Bloodworks mission supports everyone in our community, every day. Just like the blood supply, the arts community has been severely impacted by the current public health crisis,” said **Bloodworks President & CEO Curt Bailey**. “Live performances and exhibitions enrich our lives in so many ways and now the venues will literally be giving life to many ill and injured patients. The Pop-Ups will provide an

opportunity for over 1,000 community members to give blood in a beautiful setting and better our community at a really crucial time.”

“During these times when so many of us are struggling to find our place in a world full of loss, we are opening the doors of The Paramount in hopes that it can once again be used for the good of the community,” says **Josh LaBelle, Executive Director of STG**. “We invite the public to come together at this historic gathering place to help support Bloodworks’ vital mission of saving lives through the act of donating blood.”

“Part of our commitment to Nordic values is to help the broader community. We’re very grateful for Bloodworks Northwest’s important contribution to public health and happy to assist them during this uncertain time,” said **Eric Nelson, CEO and Executive Director of the National Nordic Museum**.

"We are honored to have BloodworksNW in our building during the month of August. Supporting an organization that saves lives by encouraging blood donation for local patients aligns with Seattle Rep's vision of theater at the heart of public life," said **Seattle Rep Director of Arts Engagement Nabra Nelson**. “While our stages are dark, we are grateful for this opportunity to share our space and support the medical field during this critical time.”

Donors of all blood types are still needed every day to [make an appointment](#) to give blood in support of cancer patients, trauma victims, premature babies, or to treat severely ill COVID-19 patients, among others.

Bloodworks has posted information addressing questions and concerns for blood donors at [bloodworksnw.org/coronavirus](http://bloodworksnw.org/coronavirus). Blood donation takes about an hour from registration to post-donation refreshment. Information about [who can donate](#) and where, is available at [www.bloodworksnw.org](http://www.bloodworksnw.org).

<p><b>The Paramount Theatre</b> 911 Pine St Seattle, WA 98101</p> <p><b>June 15 – July 29, 2020</b> Every Monday, Tuesday, and Wednesday <a href="#">Sign-Up</a></p>	<p><b>The National Nordic Museum</b> 2655 NW Market Street Seattle, WA 98107</p> <p><b>June 29 – July 10, 2020</b> <a href="#">Sign Up</a></p>
<p><b>Bellevue Arts Museum</b> 510 Bellevue Way NE Bellevue, WA 98004</p> <p><b>June 29 – July 10, 2020</b> <a href="#">Sign Up</a></p>	<p><b>Seattle Rep</b> 155 Mercer St Seattle WA 98109</p> <p><b>August 4 – August 27, 2020</b> Every Tuesday and Thursday <a href="#">Sign Up</a></p>

**Additional Resources:**

For the latest information on COVID-19 please visit the [CDC website](#) and Washington State Department of Health [COVID-19 main page](#).

**Bloodworks Donor Centers and Pop-Up Centers:**

Appointments and information at [BloodworksNW.org](http://BloodworksNW.org) or 800-398-7888. Please check [website](#) for extended donor center hours.

- [Bellevue Center](#)  
1807 132nd Avenue NE  
Bellevue, WA 98005  
425-453-4011
- [Bellingham Center](#)  
410 W Bakerview Rd., Suite 117  
Bellingham, WA 98226  
360-671-8848
- [Central Seattle](#)  
921 Terry Avenue  
Seattle, WA 98104  
206-292-6500
- [Everett Center](#)  
2703 Oakes Avenue  
Everett, WA 98201  
425-740-2909
- [Federal Way Center](#)  
1414 S 324TH Street, B101  
Federal Way, WA 98003  
253-945-8660
- [Lynnwood Center](#)  
19723 Highway 99, Suite F  
Lynnwood, WA 98036  
425-412-1000
- [Olympia Center](#)  
1220 Eastside Street SE  
Olympia, WA 98501  
360-596-3950
- [North Seattle Center](#)  
10357 Stone Avenue N  
Seattle, WA 98133  
206-526-1970
- [Silverdale Center](#)  
3230 NW Randall Way  
Silverdale, WA 98383  
360-308-7340
- [Tukwila Center](#)  
130 Andover Park E  
Tukwila, WA 98188  
206-241-6300
- [Vancouver, WA Donor Center](#)  
9320 NE Vancouver Mall Blvd, Suite100  
Vancouver, WA 98662  
360-567-4800
- [Lane Center](#)  
2211 Willamette St  
Eugene, OR 97405  
541-484-9111

**About Bloodworks Northwest** – Bloodworks Northwest is backed by 75 years of Northwest history and 250,000 donors. It is local, nonprofit, independent, volunteer-supported and community-based. A recognized leader in transfusion medicine, Bloodworks serves patients at hospitals in Washington, Oregon and Alaska — partnering closely with local hospitals to deliver the highest level of patient care. Comprehensive services include blood components, complex cross-matching, specialized lab services for organ transplants, care for patients with blood disorders, and collection of cord blood stem cells for cancer treatment. Bloodworks Research Institute performs leading-edge research in blood biology, transfusion medicine, blood storage and treatment of blood disorders. Patients with traumatic injuries, undergoing surgeries or organ transplantation, or receiving treatment for cancer and blood disorders all depend on our services, expertise, laboratories and research. Blood donation appointments can be scheduled at [bloodworksnw.org](http://bloodworksnw.org).