

For Immediate Release



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EFESTĒ Winery Hosts First Pop-Up Donor Center In Woodinville Wine Country

A sip-erb way to save a life on the Eastside in July

EFESTĒ Winery and Bloodworks Northwest are partnering to support local hospitals and patients through a unique blood donation opportunity on the Eastside. As the community braces for a severe summer blood shortage, EFESTĒ Winery is opening its doors to host the first Pop-Up Donor Center in Woodinville Wine Country. On July 21, 23, 27, 28, 30 the Woodinville tasting room transforms into an exclusive Pop-Up blood drive experience in an effort to rally local residents and wine enthusiasts to save lives. Over 250 people are needed to [make donation appointments](#) to serve cancer, surgery, and trauma patients.

EFESTĒ winery owners Kevin and Angela Taylor learned first-hand the importance blood transfusions have on patients and their families when their son Joe was diagnosed with A.L.L. Leukemia at the age of 5. Joe earned the nickname “Tough Guy”, as his spirit and personality allowed him to endure the exhaustive treatments, continually empowering those around him. Joe completed his treatments in 2011, and was fortunate to see a full remission, and has remained cancer-free. EFESTĒ donates a portion of proceeds from sales of their [“Tough Guy” red wine](#), to the NW/Alaska Chapter of the Leukemia & Lymphoma Society, raising over \$200,000 to help find a cure for blood cancers.

“We are so excited to be the first in wine country to welcome Bloodworks Northwest and their Pop-Up Donor Center at our winery in Woodinville. We’ve supported Leukemia & Lymphoma Society and blood cancer research for the last twelve years, so it made this a perfect match for EFESTĒ,” said Angela Taylor, EFESTĒ Owner. “It’s great to be able to support their cause. We know there is an urgent need for donors right now and that it’s really important to get the word out, recognize the impact that blood donors, and organizations like Bloodworks Northwest make in our communities.”

“Blood supplies are not keeping pace with the needs of local hospitals meaning a blood shortage is ahead of us without community action,” said Curt Bailey, Bloodworks Northwest President and CEO. “The availability of an adequate blood supply is crucial which is why we’re fortunate EFESTĒ is encouraging the community to give blood in their friendly tasting room this summer.”

First-time and repeat donors are urged to make their one-hour donation appointment today as a safe and essential action to support local patients. In accordance with current social distancing guidelines,

only scheduled appointments will be allowed. No walk-ins, guests, or people under age 16 are permitted onsite. Donors are asked to bring a mask/face covering to their donation. All blood types are urgently needed, but Type O is especially in demand.

Whether you are a wine connoisseur, local resident, or just enjoy a casual drive through picturesque Woodinville, this five-day Pop-Up is for you. All Bloodworks donors in July will be automatically entered into the [Pump It Up Sweepstakes](#) for a chance to win a Peloton Bike.

Bloodworks has posted information addressing questions and concerns for blood donors at bloodworksnw.org/coronavirus. Blood donation takes about an hour from registration to post-donation refreshment. Information about [who can donate](#) and where, is available at www.bloodworksnw.org.

EFESTĒ Woodinville Tasting Room

19730 144th Ave NE

Woodinville, Washington 98072

July 21, 23, 27, 28, 30

[Sign Up](#)

Additional Resources:

For the latest information on COVID-19 please visit the [CDC website](#), Washington State Department of Health [COVID-19 main page](#), and [Oregon Health Authority](#).

Bloodworks Donor Centers and Pop-Up Centers:

Appointments and information at BloodworksNW.org or 800-398-7888. See our list of [Pop-Up locations](#) at unique venues like CenturyLink Field, Paramount Theater, Bellevue Arts Museum, EFESTĒ, and more.

- [Bellevue Center](#)
1807 132nd Avenue NE
Bellevue, WA 98005
425-453-4011
- [Bellingham Center](#)
410 W Bakerview Rd., Suite 117
Bellingham, WA 98226
360-671-8848
- [Central Seattle](#)
921 Terry Avenue
Seattle, WA 98104
206-292-6500
- [Everett Center](#)
2703 Oakes Avenue
Everett, WA 98201
425-740-2909
- [Federal Way Center](#)
1414 S 324TH Street, B101
- [Olympia Center](#)
1220 Eastside Street SE
Olympia, WA 98501
360-596-3950
- [North Seattle Center](#)
10357 Stone Avenue N
Seattle, WA 98133
206-526-1970
- [Silverdale Center](#)
3230 NW Randall Way
Silverdale, WA 98383
360-308-7340
- [Tukwila Center](#)
130 Andover Park E
Tukwila, WA 98188
206-241-6300
- [Vancouver, WA Donor Center](#)
9320 NE Vancouver Mall Blvd, Suite100

Federal Way, WA 98003
253-945-8660

- [Lynnwood Center](#)
19723 Highway 99, Suite F
Lynnwood, WA 98036
425-412-1000

Vancouver, WA 98662
360-567-4800

- [Eugene, OR Center](#)
2211 Willamette St
Eugene, OR 97405
541-484-9111

About Bloodworks Northwest – Bloodworks Northwest is backed by 75 years of Northwest history and 250,000 donors. It is local, nonprofit, independent, volunteer-supported and community-based. A recognized leader in transfusion medicine, Bloodworks serves patients at hospitals in Washington, Oregon and Alaska — partnering closely with local hospitals to deliver the highest level of patient care. Comprehensive services include blood components, complex cross-matching, specialized lab services for organ transplants, care for patients with blood disorders, and collection of cord blood stem cells for cancer treatment. Bloodworks Research Institute performs leading-edge research in blood biology, transfusion medicine, blood storage and treatment of blood disorders. Patients with traumatic injuries, undergoing surgeries or organ transplantation, or receiving treatment for cancer and blood disorders all depend on our services, expertise, laboratories and research. Blood donation appointments can be scheduled at bloodworksnw.org.