

For Immediate Release



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Seattle Rep and Seattle Opera Host Summer Pop-Up Donor Centers

The stage is set for saving lives.

Seattle, WA — As summer historically signals a dip in the blood supply, two Seattle arts venues are lending a hand to support the community. In partnership with Bloodworks Northwest, the Seattle Rep and Seattle Opera will each host a Pop-Up Donor Center in August. Both organizations join the growing list of venues utilizing their community spaces to provide a lifeline for local patients. Social distancing recommendations have put a strain on opportunities to donate, as traditional blood drives and bloodmobiles are temporarily unavailable. Bloodworks has turned to an innovative alternative with Pop-Up Donor Centers that are held in a large setting, allowing higher level of space and safety for donors and staff.

In addition to saving lives, donors will be treated to unique perks at each arts Pop-Up. Donors at the Seattle Opera Pop-Up will receive two complimentary tickets for a future Opera event at the Opera Center or McCaw Hall, or a free video stream through December of 2021. Donors at the Seattle Rep Pop-Up will receive exclusive Seattle Rep gear from past productions. In addition, donors at both locations will receive a Dick's Drive-In gift certificate.

"Seattle Opera is honored and happy to join others from the arts community in hosting a donation site for Bloodworks Northwest," said Seattle Opera General Director Christina Scheppelmann. "Partnerships with community organizations are a key part of our vision for the Opera Center, the civic home that we share with KING FM. As we all actively work together to fight the global pandemic, giving blood is an important and crucial way to take care of our community and contribute to healthcare readiness."

"We are honored to have Bloodworks Northwest in our building during the month of August. Supporting an organization that saves lives by encouraging blood donation for local patients aligns with Seattle Rep's vision of theater at the heart of public life," said Seattle Rep Director of Arts Engagement Nabra Nelson. "While our stages are dark, we are grateful for this opportunity to share our space and support the medical field during this critical time."

Donors of all blood types are still needed every day to make an appointment to give blood in support of cancer patients, trauma victims, premature babies, or to treat severely ill COVID-19 patients, among others.

“A strong blood supply is vital to critically ill and injured patients in our community,” said Bloodworks Northwest President and CEO Curt Bailey. “Blood donations are down at a time when the need has never been greater. The Seattle Rep and Seattle Opera are turning that around by graciously opening their doors to allow an ovation worthy 365 community members to save lives in August.”

“So many people are looking for something they can do to help right now and giving blood is a great way to make a difference,” said Jasmine Donovan, President of Dick’s Drive-In Restaurants. “This simple act will save lives and when you donate at the Rep or Opera house you can refuel with a burger, fry or shake at our Queen Anne location just a few blocks away or at any of our seven locations in the region.”

First-time and repeat donors are urged to make their one-hour donation appointment today as a safe and essential action to support local patients. In accordance with current social distancing guidelines, only scheduled appointments will be allowed. No walk-ins, guests, or people under age 16 are permitted on site. Donors are asked to bring a mask/face covering to their donation. All blood types are urgently needed, but Type O is especially in demand.

How To Participate

Seattle Rep

Poncho Forum
155 Mercer St
Seattle WA 98109

[Sign Up](#)

Seattle Opera

Tagney Jones Hall
363 Mercer St
Seattle, WA 98109

[Sign Up](#)

Bloodworks has posted information addressing questions and concerns for blood donors at bloodworksnw.org/coronavirus. Blood donation takes about an hour from registration to post-donation refreshment. Information about [who can donate](#) and where, is available at www.bloodworksnw.org.

Additional Resources:

For the latest information on COVID-19 please visit the [CDC website](#) and Washington State Department of Health [COVID-19 main page](#).

About Bloodworks Northwest – Bloodworks Northwest is backed by 75 years of Northwest history and 250,000 donors. It is local, nonprofit, independent, volunteer-supported and community-based. A recognized leader in transfusion medicine, Bloodworks serves patients at hospitals in Washington, Oregon and Alaska — partnering closely with local hospitals to deliver the highest level of patient care. Comprehensive services include blood components, complex cross-matching, specialized lab services for organ transplants, care for patients with blood disorders, and collection of cord blood stem cells for cancer treatment. Bloodworks Research Institute performs leading-edge research in blood biology, transfusion medicine, blood storage and treatment of blood disorders. Patients with traumatic injuries, undergoing surgeries or organ transplantation, or receiving treatment for cancer and blood disorders all depend on our services, expertise, laboratories and research. Blood donation appointments can be scheduled at bloodworksnw.org.