

For Immediate Release



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## **Bloodworks Northwest Declares Code Red - Donors Needed to Book Appointments Immediately**

*“Donor Fatigue”? – Most Sustained No-Show Rate Since Pandemic Began  
Blood Shipped to Hospitals in Washington & Oregon Faster than it’s Collected*

**(April 23<sup>rd</sup>, 2021 Seattle, WA)** – Bloodworks Northwest declares a “Code Red” alert to combat the ongoing significant blood shortage affecting local hospitals and trauma centers across the Pacific Northwest over the last three weeks. Less than a 24-hour supply is all that remains on the near-empty shelves at Bloodworks. Because Types O and A blood are in critically short supply, Bloodworks cannot keep hospital inventories full. Hospitals have been advised to conserve onsite supplies to maintain a supply for emergencies. Donors in Washington and Oregon must respond to this emergency by [booking](#) and keeping appointments to donate every 56 days.

“Blood is being shipped to hospitals faster than it’s being collected,” said Bloodworks EVP of Blood Services Vicki Finson. “We’re actively communicating with hospitals to conserve blood and appealing to donors to book appointments so that doctors don’t need to make difficult decisions like canceling surgeries or postponing treatments based on the blood supply. And because donation is by appointment-only, if you cannot make your appointment, it’s critical to cancel so others can fill in for you.”

### **Facts:**

- Donations are short 700 units a week compared to the need; 35,000 donors needed to fill open appointments by Memorial Day; 78,000 by Independence Day.
- A sustained increase in patient demand for blood, combined with low donor turnout, means **only 85%** of the blood needed by local patients is now available.
- Hospitals are demanding more blood than the local community supply can currently support; record needs fluctuating daily between 10 – 18% above normal usage.
- Bloodworks is asking Washington & Oregon hospitals to “actively conserve” blood.

- “Donor Fatigue”: A combination of warm weather, a feeling that the pandemic may almost be over, the number of donors booking and keeping their appointments have dropped significantly – the worst (most sustained) appointment no-show rate since shortly after the pandemic began.
- All regions of the U.S. are [currently experiencing a shortage](#), so assistance from other centers is uncertain or minimal. Indeed, centers across the nation have been asking Bloodworks for help.
- Responding to emergencies requires blood that is already collected, tested, on the shelves, and ready for immediate use. Bloodworks needs at least a four-day inventory to respond immediately to emergencies or a dramatic increase in needs from patients.
- Because of the pandemic, appointments are required, which means Bloodworks can only accommodate a fixed number of donation appointments per day. People not showing up to appointments impacts the ability to collect enough blood. For assistance finding or rescheduling an appointment, please call 800-398-7888.
- **There is no waiting period before giving blood after receiving a COVID-19 vaccination!**

“Maintaining a safe and reliable blood supply is critical to public health and the ability of trauma centers to respond to emergencies,” said Bloodworks Northwest President and CEO Curt Bailey. “The community must immediately prioritize donating blood for the health of local patients, including individuals with cancer and other life-threatening diseases.”

**Both Curt Bailey and Vicki Finson are available for interviews. Contact John Yeager [jyeager@bloodworksnw.org](mailto:jyeager@bloodworksnw.org) or 425-765-9845**

#### **About Donating Blood:**

- Donating blood is a safe and essential action. Appointments, masks, and photo ID required. In accordance with current social distancing guidelines, no walk-ins, guests, or people under age 16 are permitted onsite. Questions at [bloodworksnw.org/coronavirus](https://bloodworksnw.org/coronavirus).
- Most people in good health, at least 18 years old, and who weigh at least 110lbs can donate whole blood. Ages 16 & 17 may donate in WA with signed [Bloodworks permission form](#). In OR, anyone over 16 can donate. Read [detailed eligibility Q&A](#) or call 800-398-7888.
- Donations with Bloodworks provide 95% of the lifesaving blood supply to Pacific Northwest hospitals. It takes about an hour to give blood from check-in to post-donation cookie. Information about [who can donate](#) and where, is available at [www.bloodworksnw.org](http://www.bloodworksnw.org).

#### **Additional Resources:**

For the latest information on COVID-19 please visit the [CDC website](#), Washington State Department of Health [COVID-19 main page](#), and [Oregon Health Authority](#).

## **Bloodworks Donor Centers and Pop-Up Centers:**

Appointments and information at [BloodworksNW.org](http://BloodworksNW.org) or 800-398-7888. See our list of [Donor Centers](#) and [Pop-Up blood drive locations](#).

- **Bellevue Center**  
1807 132nd Avenue NE  
Bellevue, WA 98005  
425-453-4200
- **Bellingham Center**  
410 W Bakerview Rd., Suite 117  
Bellingham, WA 98226  
360-671-8848
- **Central Seattle**  
921 Terry Avenue  
Seattle, WA 98104  
206-292-6500
- **Everett Center**  
2703 Oakes Avenue  
Everett, WA 98201  
425-740-2909
- **Federal Way Center**  
1414 S 324TH Street, B101  
Federal Way, WA 98003  
253-945-8660
- **Lynnwood Center**  
19723 Highway 99, Suite F  
Lynnwood, WA 98036  
425-412-1000
- **Olympia Center**  
1220 Eastside Street SE  
Olympia, WA 98501  
360-596-3950
- **North Seattle Center**  
10357 Stone Avenue N.  
Seattle, WA 98133  
206-526-1970
- **Silverdale Center**  
3230 NW Randall Way  
Silverdale, WA 98383  
360-308-7340
- **Tukwila Center**  
130 Andover Park E  
Tukwila, WA 98188  
206-241-6300
- **Vancouver, WA Donor Center**  
9320 NE Vancouver Mall Blvd., Suite100  
Vancouver, WA 98662  
360-567-4800
- **Eugene, OR Center**  
2211 Willamette St  
Eugene, OR 97405  
541-484-9111

**About Bloodworks Northwest** – Bloodworks Northwest is backed by 75 years of Northwest history and 250,000 donors. It is local, nonprofit, independent, volunteer-supported and community-based. A recognized leader in transfusion medicine, Bloodworks serves patients at hospitals in Washington, Oregon and Alaska — partnering closely with local hospitals to deliver the highest level of patient care. Comprehensive services include blood components, complex cross-matching, specialized lab services for organ transplants, care for patients with blood disorders, and collection of cord blood stem cells for cancer treatment. Bloodworks Research Institute performs leading-edge research in blood biology, transfusion medicine, blood storage and treatment of blood disorders. Patients with traumatic injuries, undergoing surgeries or organ transplantation, or receiving treatment for cancer and blood disorders all depend on our services, expertise, laboratories and research. Blood donation appointments can be scheduled at [bloodworksnw.org](http://bloodworksnw.org).

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